



**NATIONAL BUSINESS EDUCATION
ACCREDITATION COUNCIL**

12th

**DEANS AND DIRECTORS
CONFERENCE**

**Contextualizing Business
Education for a Sustainable,
Digital, and Inclusive Future**

**17-18 Feb, 2025
at Pearl Continental Hotel,
Lahore**

A circular badge with a black background and an orange border. The text is in a light orange/gold color.

Platinum
SPONSORSHIP
PKR
1,500,000

1. Display of organization name and logo on NBEAC website, Social Media platforms and pre-conference campaign.
2. Display of organization name and logo on backdrop/SMD as a platinum sponsor during conference.
3. Promotional video up to 90 seconds to be displayed on Social Media Platforms as a Platinum Sponsor.
4. Organization name & logo will be displayed on conference material.
5. 10 complimentary conference passes for participants of sponsors organization (Note: online registration is mandatory).
6. 50% discount on additional passes.
7. Free access to all the workshops during conference.
8. Placement of 3 standees (provided by sponsor) at prime locations of event site.
9. Announcement of organization name as Platinum Sponsor in the vote of thanks.
10. Presentation of sponsorship shield to your organization on inaugural or concluding day.
11. Reserved seating for participants.

A circular badge with a black background and an orange border. The text is in a gold color.

Gold
SPONSORSHIP
PKR
1,000,000

1. Display of organization name and logo on NBEAC website, Social Media platforms and pre-conference campaign.
2. Display of organization name and logo on backdrop/SMD as a Gold sponsor during conference.
3. Promotional video up to 60 seconds to be displayed on Social Media Platforms as a Gold Sponsor.
4. Organization name & logo will be displayed on conference material.
5. 7 complimentary conference passes for participants of sponsors organization (Note: online registration is mandatory).
6. 50% discount on additional passes.
7. 50% discount on all the workshops during conference.
8. Placement of 2 standees (provided by sponsor) at prime locations of event site.
9. Announcement of organization name as a Gold Sponsor in the vote of thanks.
10. Presentation of sponsorship shield to your organization on inaugural or concluding day.
11. Reserved seating for participants.

A circular badge with a black background and an orange border. The text is white and reads: Silver SPONSORSHIP PKR 700,000.

Silver
SPONSORSHIP
PKR
700,000

1. Display of organization name and logo on NBEAC website, Social Media platforms and pre-conference campaign.
2. Display of organization name and logo on side screens as a silver sponsor during conference.
3. Organization name & logo will be displayed on conference material.
4. 5 complimentary conference passes for participants of sponsors organization (Note: online registration is mandatory).
5. 20% discount on additional passes.
6. 20% discount on all the workshops during conference.
7. Placement of 1 standee (provided by sponsor) at prime locations of event site.
8. Announcement of organization name as a Silver Sponsor in the vote of thanks.
9. Presentation of sponsorship shield to your organization on inaugural or concluding day.

A circular badge with a black background and an orange border. The text is orange and reads: Bronze SPONSORSHIP PKR 400,000.

Bronze
SPONSORSHIP
PKR
400,000

1. Display of organization name and logo on NBEAC website, Social Media platforms and pre-conference campaign.
2. Display of organization name and logo on side screen as a Bronze sponsor during conference.
3. Organization name & logo will be displayed on conference material.
4. 2 complimentary conference passes for participants of sponsors organization (Note: online registration is mandatory).
5. Announcement of organization name as a Bronze Sponsor in the vote of thanks.
6. Presentation of sponsorship shield to your organization on inaugural or concluding day.

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DDC01(2014)	Emerging challenges of business schools in Pakistan
DDC02(2015)	Building Bridges and Fostering Collaborations in Business Education
DDC03(2016)	Strengthening Business Schools through Partnerships
DDC04(2017)	Business Education and its Context: Points of Convergence and Divergence
DDC05(2018)	Business Education: Creating Impact with CPEC
DDC06(2019)	The evolving landscape of business education across the globe
DDC07(2020)	Enhancing Quality and Inclusivity in business Education Through Engagement
DDC08(2021)	Business Education in a Time of Change: Towards a New Normal for Business Schools In Pakistan
DDC09(2022)	Increasing the Impact and Relevance of Business Schools in Pakistan
DDC10(2023)	Remaining Relevant in a Changing Educational Context
DDC11(2024)	Navigating Disruption and Innovation in Business Education



Contact Us:

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